EMPOWERING CHANGE: PSYCHOSOCIAL INTERVENTIONS IN ALCOHOL AND SUBSTANCE USE DISORDERS

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Abstract

This paper explores the critical role of psychosocial interventions in treating alcohol and substance use disorders (AUDs and SUDs) which are conditions with significant health and societal impacts. Psychosocial interventions, including Cognitive-Behavioural Therapy (CBT), Motivational Interviewing (MI), family-based therapies, and various group psychotherapies, are examined for their effectiveness in addressing the multifaceted nature of these disorders. The integration of these psychosocial interventions in holistic treatment plans is emphasized, acknowledging the necessity of a multidimensional approach that combines individual, group, and family therapies, complemented by pharmacotherapy. Contemporary trends point towards personalized care and the integration of digital counselling, reflecting the evolving landscape of addiction treatment. The importance of ongoing research and adaptation of these interventions to enhance their accessibility and effectiveness is highlighted, underscoring their significant contribution to sustained recovery and improved quality of life.

Keywords: Psychosocial Interventions, Alcohol Use Disorders (AUD), Substance Use Disorders (SUD), Motivational Interviewing (MI), Group Psychotherapies
1. Introduction

The prevalence of alcohol and substance use disorders (AUDs and SUDs) on a global scale demands a comprehensive and integrated approach in their management, with psychosocial interventions playing a pivotal role. These disorders impact not just the physical and mental health of individuals, but also carry significant societal consequences. This includes increased healthcare costs and various forms of social disruptions, indicating a public health concern of considerable magnitude (Volkow et al., 2016).

1.1. Context and Significance

The consequences of AUDs and SUDs are far-reaching, impacting individuals, families, and communities at large, producing a wide array of health complications, ranging from liver diseases to mental health disorders, and playing a significant role in various social issues, including increased crime rates and family disintegration (Rehm et al., 2009). Additionally, the economic burden of these disorders, such as loss of productivity and increased healthcare expenses, underscore the necessity for effective and accessible interventions in diverse healthcare settings.

1.2. Rationale for Psychosocial Interventions

Psychosocial interventions offer a multidimensional approach, addressing the complex interplay of psychological, behavioural, and social factors inherent in AUDs and SUDs. These interventions include, but are not limited to, Cognitive-Behavioural Therapy (CBT), Motivational Interviewing (MI), and family-based therapies, each designed to enhance coping strategies, improve motivation, and facilitate behavioural changes. A holistic treatment approach is advantageous over pharmacotherapy alone, which may not adequately address the underlying behavioural and social aspects of the disorders (Carroll & Onken, 2005).

Recent systematic reviews have consistently reported the efficacy of these interventions. For instance, a review highlighted the effectiveness of integrated treatments for co-occurring PTSD and SUD, suggesting the importance of tailored approaches for specific patient groups (Roberts et al., 2016). Additionally, the integration of psychosocial interventions within the broader spectrum of addiction treatment has been emphasized for its role in promoting sustained recovery and improving the overall quality of life for those affected (Kelly & Yeterian, 2011).

In summary, embracing psychosocial interventions in the treatment of AUDs and SUDs is essential. These treatment strategies address the multifaceted challenges posed by these disorders, significantly contributing to individual recovery and broader societal well-being.

2. Motivational Interviewing

2.1. Foundations of Motivational Treatments

Motivational Interviewing (MI) and Motivational Enhancement Therapy (MET) represent significant advancements in the field of addiction treatment. William R. Miller's seminal work in 1983 laid the groundwork for MI as a gentler alternative to the confrontational methods prevalent in alcohol abuse treatment at the time. Miller, along with Stephen Rollnick, further developed and formalized these concepts.
in their influential 1991 text. MET, an extension of MI, received substantial empirical support from trials like Project MATCH and the UK Alcohol Treatment Trial (UKATT). These therapies, often employed alongside Cognitive-Behavioural Therapy (CBT), enhance individuals' readiness for change (Miller & Rollnick, 1991; Project MATCH Research Group, 1997).

Central to MI and MET is the Transtheoretical Model of Change (TTM), developed by Prochaska and DiClemente (1983). This model outlines stages of change - pre-contemplation, contemplation, preparation, action, and maintenance - each characterized by specific mental states and behaviours necessitating tailored therapeutic strategies (Prochaska & DiClemente, 1983).

2.2. Core Techniques and Their Application

In MI and MET, core techniques are employed to engage clients in the therapeutic process and to foster a desire for change. These techniques are grounded in a collaborative, respectful, and empathetic approach, reflecting the principles of MI as a person-centred counselling style.

2.2.1. OARS: The Fundamental MI Skills

In Motivational Interviewing, OARS [open-ended questions, affirmations, reflections, summaries] represents a set of core communication techniques. Open-ended questions are used to encourage clients to think and reflect more deeply, providing them with the opportunity to express their thoughts and feelings without restrictions. Affirmations are affirmative statements that recognize the client's strengths and efforts, aiding in building confidence and self-efficacy, strengthening the core feeling that the client is the 'expert'. Reflective Listening involves attentively listening to the client and then reflecting on what is heard, ensuring the client feels heard and understood. Summarizing in MI involves giving an overview of what has been discussed, highlighting important points, and transitioning the conversation. These techniques are crucial in expressing empathy and supporting clients as they explore their ambivalence and are seen as fundamental to the spirit of MI (Arkowitz et al., 2015; Miller & Rollnick, 2013).

2.2.2. Additional MI Techniques

Change Talk and Sustain Talk are critical concepts in MI. Change talk reflects the client's arguments for change, while sustain talk represents reasons against change. The practitioner's role is to elicit and reinforce change talk while softening sustain talk. Types of Reflections vary from simple reiterations to complex insights (like completing the paragraph that the client started), each serving to express empathy, clarify understanding, and deepen the conversation. MI practitioners also emphasize developing autonomy and respect for the client’s choice, recognizing the client as the expert on their own life. The DARN - Desire, Ability, Reasons, Need approach - helps focus and reinforce the language of change. CAT - Commitment, Activation, Taking steps - involves guiding clients towards commitment to change, activating this commitment, and then planning specific steps. Evoking hope and confidence build the client’s confidence in their ability to achieve change while listening to the patient as the expert empowers clients to find their own unique solutions (Arkowitz et al., 2015; Miller & Rollnick, 2013). These techniques produce the collaborative, evocative, and respectful spirit of MI and MET, which is fundamental in
fostering a productive therapeutic alliance and encouraging active client engagement in the desired change process.

Both MI and MET are also deeply rooted in the principles of Carl Rogers' Person-Centred Psychotherapy (PCP; Rogers, 1951). They inherit the core principles of PCP, particularly the emphasis on empathy, unconditional positive regard, and concentration on the therapeutic relationship. These methodologies reflect a profound respect for the client's autonomy and an understanding of the therapeutic power of a supportive, non-judgmental environment. This legacy of PCP is evident in how both MI and MET foster a collaborative and empathetic dialogue, encouraging clients to lead their recovery journey and discover personal solutions to their challenges.

While MI and MET share commonalities in their client-centred approach and focus on enhancing motivation, they differ in their structure and application. MI is more of a conversational style used throughout the therapy process, characterized by its flexibility and adaptability to the client’s needs in real-time. MET, on the other hand, is more structured and typically delivered in a set number of sessions. MET employs assessment feedback as a core component, often using it to direct the course of therapy and enhance motivation towards change (Miller & Rollnick, 1991; Project MATCH Research Group, 1997).

2.3. Research and Clinical Efficacy

Empirical evidence suggests that MI and MET are effective, particularly when compared to no intervention or assessment-only controls. However, their efficacy relative to other active treatments, such as CBT or 12-Step Facilitation, varies. Certain studies suggest MI/MET might be particularly beneficial for alcohol use disorders, while their efficacy in treating other substance use disorders is less clear. In adolescent populations, especially for cannabis use disorder, combining MI/MET with CBT has shown promising results (Project MATCH Research Group, 1997; Waldron & Kaminer, 2004).

2.4. Overcoming Implementation Challenges

Implementing MI and MET effectively necessitates addressing several challenges, chief among them being the varying readiness levels of clients for change. Tailoring interventions to align with an individual's stage in the TTM is crucial. Direct persuasion techniques are typically counterproductive. Training practitioners in these specialized techniques is essential to maintain the fidelity of the MI and MET models and to ensure their effective application in diverse clinical settings (Miller & Rollnick, 2013).

In summary, MI and MET are vital components in addressing AUDs and SUDs. Their structured yet empathetic approach encourages intrinsic motivation for change in clients. The success of these methods highlights their importance in a comprehensive treatment framework.

3. Group Psychotherapies

3.1. Diversity in Group Therapy Models

Group therapy in the treatment of substance abuse disorders encompasses a broad spectrum of models, each with its unique approach and therapeutic objectives. Among the most prevalent models is
Cognitive–Behavioural Group Therapy (CBGT), which focuses on identifying and modifying self-defeating thoughts and behaviours, a method found to be particularly effective in substance abuse treatment (Sobell et al., 2009). Another common approach is Strategic/Interactional Therapies, where group members collaborate to develop alternative solutions to their shared problems, promoting interaction and mutual support.

Psychoeducational groups are structured to provide information and teach skills related to substance abuse and recovery. This model has shown effectiveness in increasing client knowledge about substance abuse, enhancing motivation, and providing coping strategies (Brooks et al., 2016). Additionally, there are specialized group therapies like Modified Dynamic Group Therapy (MDGT) and Modified Interactional Group Process (MIGP), which combine dynamic and interactional therapeutic elements to address specific issues related to substance abuse.

In the diverse landscape of group therapy models for substance abuse treatment, SAMBA (Sigara Alkol ve Madde Bağımlılığı Tedavi Programı), developed by Kültegin Ögel and his team, stands out as an innovative program. Based on Cognitive Behavioural Theory, it integrates elements from Mindfulness and Acceptance Therapy and Dialectical Behaviour Therapy. The program, structured into modules such as Motivation Enhancement and Relapse Prevention, demonstrated effectiveness in pilot studies, showing improvements in areas like stress management and craving reduction. This comprehensive program represents a significant addition to the array of specialized group therapies, alongside models like CBGT and MIGP, further enriching the options available for addressing the complex needs of individuals with substance abuse disorders (Bilici et al., 2018; Ögel et al., 2011; Ögel et al., 2016).

### 3.2. Group Dynamics and Therapeutic Mechanisms

Group therapy offers a unique therapeutic environment characterized by peer support and shared experiences. This approach reduces feelings of isolation commonly experienced by individuals with substance use disorders (Weiss et al., 2004). Through witnessing others’ recovery journeys, group members gain hope and inspiration, fostering a sense of communal resilience. The group setting also facilitates feedback regarding values and abilities, enabling members to refine their self-perceptions and identity.

Moreover, group therapy often provides structure and discipline, elements that are crucial for individuals whose lives may be characterized by chaos due to their substance use disorders. This structured environment helps in establishing routine, setting boundaries, and developing a sense of accountability among group members (Yalom & Leszcz, 2005).

### 3.3. Effectiveness in Practice

Empirical evidence underlines the efficacy of various group therapy models in treating substance use disorders. Studies indicate that approaches like CBGT, MI-based group therapy, and Contingency Management (CM) groups generally reduce substance use more effectively than standard individual treatment (Magill & Ray, 2009). For instance, group-based CBT is particularly effective in reducing cocaine use, with numerous studies demonstrating its efficacy in decreasing usage compared to standard treatment modalities (Dutra et al., 2008).
Despite the proven benefits of group therapy, such as reduced feelings of isolation, increased motivation, and the development of essential life skills for recovery, the effectiveness can vary depending on several factors. These include the skill and style of the group leader, the specific needs and dynamics of the group members, and the overall therapeutic environment (Weiss et al., 2004).

In conclusion, group psychotherapies provide a valuable array of treatment approaches for substance use disorders. The sense of community, mutual support, and shared experiences in these groups play a crucial role in fostering individual recovery and resilience.

4. Other Psychosocial Interventions

4.1. Cognitive Behavioural Therapies for SUD and AUD

Cognitive-Behavioural Therapy (CBT) is a cornerstone in the treatment of AUD and SUD, predicated on the idea that maladaptive thought patterns significantly influence behaviour and emotions (Melemis, 2015). In CBT, the focus is on identifying these patterns and implementing strategies for change. CBT’s structured, goal-oriented nature makes it effective for both individual and group settings, promoting skill-building and coping mechanisms essential for recovery and relapse prevention (McHugh et al., 2010).

Empirical studies validate CBT’s efficacy in reducing substance use and improving coping strategies. Particularly, CBT in group formats, like Cognitive-Behavioural Group Therapy (CBGT), synergizes individual learning with peer support, enhancing treatment outcomes (Sobell et al., 2009). As a versatile modality, CBT is often integrated with other interventions such as Motivational Interviewing (MI) for a comprehensive treatment approach (Carroll & Onken, 2005).

4.2. Brief Interventions for AUD and SUD

Brief interventions in the treatment of AUD and SUD are concise, targeted approaches designed to initiate change in behaviour for individuals at risk. These interventions, often short-term and focused, are particularly effective in the early stages of AUD and SUD or for less severe cases. The core of these interventions is to engage individuals in a discussion about their substance use, motivate them towards change, and provide practical steps for reducing or stopping use (Babor & Del Boca, 2003).

A key characteristic of brief interventions is their flexibility and adaptability to various settings, including primary care, emergency departments, and community health centres. They typically involve one or more short sessions, focusing on assessing substance use patterns, highlighting the risks associated with continued use, and setting goals for change. Motivational interviewing techniques often enhance the individual’s motivation to change and support self-efficacy (Hettema et al., 2005).

Studies have demonstrated the efficacy of brief interventions in reducing alcohol consumption and preventing the escalation of substance use. They are particularly notable for their cost-effectiveness and efficiency, making them a viable option for large-scale public health initiatives (Bertholet et al., 2005).
4.3. Contingency Management (CM) in AUD and SUD Treatment

Contingency Management (CM) is a behavioural intervention widely used in the treatment of AUD and SUD. CM relies on the principle of operant conditioning, where desirable behaviours (such as abstinence) are reinforced with tangible rewards. This approach is grounded in the understanding that behavior can be shaped by its consequences (Higgins et al., 2008).

In CM, individuals receive immediate, tangible incentives for demonstrating positive behaviour changes, such as providing drug-negative urine samples or attending treatment sessions. These incentives may range from vouchers redeemable for goods and services to small cash rewards. The underlying theory is that reinforcing sobriety can help to establish and maintain abstinence (Petry et al., 2000).

The efficacy of CM in treating SUD, particularly in opioid and cocaine dependence, has been well documented. Research indicates that CM interventions can significantly increase drug abstinence rates, improve treatment attendance, and enhance the overall effectiveness of treatment programs (Prendergast et al., 2006).

4.4. Relapse Prevention Therapy in AUD and SUD Treatment

Developed by Marlatt and Gordon, this cognitive-behavioural approach is designed to help individuals identify and manage relapse risks (Marlatt & Gordon, 1985). RPT equips patients with strategies to cope with high-risk situations, such as stress, social pressure, and environmental cues, which are common triggers for relapse.

A central feature of RPT is the identification of personal triggers and the development of coping strategies to deal with these situations without resorting to substance use. Techniques such as cognitive restructuring, lifestyle balance, and coping skills training are commonly used. RPT also involves helping individuals make lifestyle changes that can support recovery, such as engaging in regular exercise and developing a supportive social network (Witkiewitz & Marlatt, 2004).

Studies have demonstrated that RPT is effective in reducing the frequency and severity of relapse and in increasing the time between relapses in individuals with AUD and SUD (Carroll, 1996). It is often integrated into comprehensive treatment programs, combining well with other therapeutic approaches such as CBT and Motivational Interviewing.

4.5. Mindfulness and Meditation-Based Interventions in AUD and SUD Treatment

Mindfulness and Meditation-Based Interventions are increasingly recognized for their effectiveness in treating AUD and SUD. These interventions focus on cultivating mindfulness – a mental state of awareness, focus, and openness to one's present experience – to help individuals cope with cravings, reduce stress, and enhance emotional regulation (Witkiewitz et al., 2005).

A core component of these interventions is teaching individuals to observe their thoughts and feelings without judgment and respond to them in a more balanced and less reactive way. This approach is especially beneficial in managing triggers and reducing the likelihood of relapse. Techniques such as mindfulness-based stress reduction (MBSR) and mindfulness-based relapse prevention (MBRP) have
shown effectiveness in reducing the frequency and intensity of substance use, as well as in improving mental health outcomes (Bowen et al., 2009).

These interventions are characterized by practices including meditation, body scanning, and mindful breathing, which collectively aid in breaking the automatic response cycle that often leads to substance use. By enhancing self-awareness and self-regulation, mindfulness practices empower individuals to make more conscious choices regarding their substance use (Chiesa & Serretti, 2013).


12-Step Facilitation and involvement in Alcoholic Anonymous (AA) or Narcotics Anonymous (NA) are key components in the treatment of AUD and SUD. These programmes are centred on a set of guided principles designed to foster recovery through personal growth, self-reflection, and community support (Kelly & Yeterian, 2011).

12-Step Facilitation is a structured approach guiding individuals to engage with the principles of AA/NA, including acceptance, surrender, and active involvement in meetings and community activities. The goal is not only to promote sobriety but also to encourage a lifestyle change encompassing spirituality and a strong support network (Nowinski et al., 1992).

AA and NA provide a community of peers who share similar experiences with substance misuse. This peer support network is instrumental in offering encouragement, understanding, and practical advice for maintaining sobriety. The emphasis on shared experiences and mutual aid is a hallmark of these programs and contributes significantly to their effectiveness (Tonigan et al., 1996).

In conclusion, the treatment of Alcohol Use Disorders (AUD) and Substance Use Disorders (SUD) is greatly enhanced by the integration of various psychosocial interventions, each offering unique benefits and approaches. Cognitive-Behavioural Therapy (CBT) provides a structured, evidence-based framework focusing on altering maladaptive thoughts and behaviours. Brief interventions serve as efficient, targeted approaches, particularly effective in the initial stages of AUD and SUD. Contingency Management (CM) utilizes the principles of behavioural reinforcement, offering tangible rewards to encourage sobriety. Mindfulness and Meditation-Based interventions foster self-awareness and emotional regulation, essential in managing cravings and preventing relapse. 12-Step Facilitation and participation in groups like Alcoholics Anonymous (AA) or Narcotics Anonymous (NA) emphasize peer support and shared experiences in recovery, creating a sense of community and belonging. Together, these interventions form a comprehensive tapestry of care, addressing the multifaceted nature of AUD and SUD, and significantly contributing to effective treatment outcomes, sustained recovery, and improved quality of life for those affected.

5. Integrating Psychosocial Interventions

5.1. Towards a Holistic Treatment Model

The integration of psychosocial interventions within comprehensive treatment plans is essential in addressing the complexity of alcohol and substance use disorders. A holistic treatment model combines various therapeutic approaches, such as individual therapy, group therapy, family counselling, and
medication-assisted treatment, to address the multifaceted needs of individuals. This integrative approach is beneficial as it addresses both biological and psychosocial aspects of addiction, providing a more rounded treatment plan. Tailoring these interventions to meet individual needs, taking into account cultural contexts and co-occurring mental health conditions, is crucial. This tailored approach is supported by studies indicating the effectiveness of integrative treatment plans in improving treatment outcomes (Samet et al., 2007).

5.2. Current Trends and Future Perspectives

Contemporary trends in addiction treatment are moving towards personalized care, with a growing emphasis on integrating digital counselling and telemedicine. This shift is due in part to the increasing recognition of the role genetic and environmental factors play in addiction, which is pushing the field towards more tailored treatment approaches. Additionally, there is an emerging focus on exploring the neurobiological underpinnings of addiction, developing new pharmacological treatments, and continuously enhancing the effectiveness of psychosocial interventions through research and adaptation (Volkow et al., 2016).

6. Conclusion

6.1. Synthesis and Key Takeaways

This discussion has underscored the critical role of psychosocial interventions in treating alcohol and substance use disorders. Key points include the effectiveness of motivational treatments in resolving ambivalence towards change, the benefits of group therapies in offering peer support and a sense of community, and the necessity of integrating these interventions into a holistic treatment model.

6.2. Implications and Recommendations

For healthcare providers, embracing a multidisciplinary approach is crucial for effective treatment. Ongoing training in emerging therapies, staying abreast of the latest research, and fostering collaboration among healthcare professionals are essential steps in improving patient outcomes. Future research should focus on long-term efficacy studies of various psychosocial interventions and explore innovative ways to enhance their accessibility and effectiveness (McHugh et al., 2010).

6.3. Concluding Thoughts

The journey towards effective treatment for alcohol and substance use disorders is ongoing. The field must continue to evolve, integrating new research findings and technological advancements. The continuous development and refinement of psychosocial interventions are crucial in meeting the diverse needs of individuals struggling with these disorders, ultimately leading to better health outcomes and improved quality of life.
7. **Recommendations for the Northern Cyprus**

In Northern Cyprus, the Anti-Drugs Commission (ADC) focuses on comprehensive strategies for substance abuse prevention and treatment. They employ diverse approaches, including community-based, school-based, law enforcement/justice-based, and healthcare-based interventions, which are vital for addressing substance abuse in various societal sectors. Their dynamic structure has allowed for adaptable strategies in changing situations, such as the COVID-19 pandemic. This holistic approach underscores the ADC’s commitment to creating a healthier and safer society in Northern Cyprus against drugs and addictions (Şimşek & Tekyaprak, 2023).

Strengthening substance abuse treatment and prevention on a community-based scale aligns with a growing global emphasis on digital healthcare. Incorporating eHealth applications and telemedicine can significantly enhance accessibility and efficacy in addiction treatment. These digital tools provide wider reach and convenience, which is particularly important in areas with limited healthcare resources.

Furthermore, training primary care professionals in motivational interviewing and brief interventions is crucial. This training equips healthcare workers with the necessary skills to effectively identify, intervene, and manage addiction disorders at the primary care level. Such an approach not only broadens the base of initial care but also ensures that patients receive timely and appropriate interventions. By adapting these strategies, Northern Cyprus can develop a more robust and responsive healthcare system to address the challenges of substance abuse disorders.

**Declaration of Conflicts Interests**

The author declares that they have no conflict of interest to disclose.

**Funding**

The author received no financial support for the research, authorship, and/or publication of this article.

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